

Applying to the IE University Bachelor's Program in Business Administration

Name:

Institution:

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My acquaintance with the business world begun in my childhood when I had the opportunity to observe how my father led his subordinates to bring more profit to his company. Primarily, it was a simple admiration and a desire to be like my parent. Eventually, it grew into a real interest and a striving to connect my life with business administration not only because my father is a successful man, but also because I want to manage people for the common good of a company.

Knowing my professional requirements, I have understood that I need to develop the skills necessary for this field. My father is my role model, and he always helps me to deal with difficult moments; nevertheless, his principle is to give guidance that would lead to the full realization of my actions. In addition to that, he has offered to read the books that became his desk companions. One of them, *How to Win Friends and Influence People* written by Dale Carnegie, I often reread because it helps to understand how to behave with people in order to work for a fruitful result which will satisfy everyone.

The last years at school with group assignments were an opportunity to practice in managing people and to understand whether I really want to devote my life to business administration. I have developed communication, problem-solving, and organizational skills while analyzing the abilities of each person in the group and distributing tasks that needed to be done. It was a time when I realized that business administration could be a stressful activity for which one needs to be a good psychologist as well. Nevertheless, when my group received high marks, I understood that the real passion for this job was that the final positive result provided the sense of accomplishment and desire to continue in the same vein. A successful business

needs a person who loves what he or she does and wants to develop skills and obtain new knowledge.

I decided on a career at the age when my peers did not know what they would do, but I had problems with choosing a university. A friend of mine advised me to pay attention to the IE University with the bachelor's program in business administration. After getting acquainted with the overview of the course, I realized that it is what I need to become a competitive employee and to learn necessary approaches to be as successful as the person who inspired me to step on this working path.

I feel that this chosen program will give me all the necessary knowledge and motivation to cultivate my abilities. I have many ideas, and I want to learn how to express them in the form that is most effective for entrepreneurship. I appreciate the opportunity to study abroad, because it allows me to gain knowledge about many successful people. I think that business administration is the field where one should combine one's knowledge and abilities with the experience of others to understand which approach brings the necessary result and prosperity to a company.

My objective for studying business administration at the IE University is to take advantage of all available resources and knowledge proposed by the program. The opportunity to communicate with corporate leaders and investors of international companies attracts me the most, since it is a real and practical example of how to behave in the business world. I believe that my experience and my father's knowledge will be laid in more effective frames of skills and abilities obtained at the IE University.